

American Legion Department of Texas District 9  
Spring Convention - April 7-8, 2018

# HOW DO WE SUSTAIN THE AMERICAN LEGION FOR FUTURE GENERATIONS

Steven R. Schiffman  
Speaker for Sunday, April 8

With the average age of American Legion members being 70 years old, what will happen to the American Legion in the next 10 to 15 years? Who will step up into leadership roles? How will we fulfill the mission of the American Legion and prepare for our future?



**Steve Schiffman, Operation Not Forgotten Founder and Executive Director**, an Air Force veteran, has served as a marketing and media consultant and is an international best-selling author. He is the visionary, one of the founders and a strategic planner for Operation Not Forgotten. His accomplishments include receiving the National League of American Pen Women's State of Georgia Award for Achievement in Letters and winning television's most prestigious award, a local Emmy, as well as three National Religion in Media Awards.

Steve has organized and directed creative teams to produce award winning commercials, which have aired on ABC, NBC and CBS network television.

As the Founder and Executive Director of Operation Not Forgotten he and his team of professionals have developed a program and process that produces dramatic positive results in the lives of veterans and their families. This program – **Vet Life Community** – can be easily implemented in American Legions around the country to draw in service-minded younger veterans for potential membership, and to bring significant improvements in the quality of life for veterans and their families.

**OPERATION NOT FORGOTTEN AND VET LIFE COMMUNITIES**  
[www.OperationNotForgotten.com](http://www.OperationNotForgotten.com)

