

## **STEVEN R. SCHIFFMAN**

**Phone: 770-947-8606**  
**steve@liferenewed.org**

**6141 Shallow Wood Lane**  
**Douglasville, GA. 30135**

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Steve Schiffman, Life Renewed- Operation Not Forgotten / Code Blue Founder, Executive Director and Board Chair, an Air Force veteran, has served as a marketing and media consultant and is an international best-selling author. He is the visionary, one of the founders and a strategic planner for Operation Not Forgotten.

### **EDUCATION**

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**Glenbrook High School**  
**3801 W Lake Ave**  
**Glenview, IL 60026**

**Onarga Military Academy**  
**110 N Locust St**  
**Onarga, IL 60955**

### **HONORS AND AWARDS**

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His accomplishments include receiving the National League of American Pen Women's State of Georgia Award for Achievement in Letters and winning television's most prestigious award, a local Emmy, as well as three National Religion in Media Awards. Steve has organized and directed creative teams to produce award winning commercials, which have aired on ABC, NBC and CBS network television.

- Graphic Truth – Atlanta Based Media Ministry (1974-1979) - Emmy for Public Service spots run on national network television.
- Organized and directed creative teams to produce award-winning commercials, which have aired on ABC, NBC and CBS network television. (1977-1979)
- American Vision Publishing Company (1980-1983) As a publisher, he was asked by the Arthur S. DeMoss Foundation to conceptualize and produce the original Power for Living book, which has reached millions through their national media campaign.
- AquaGuard Veteran Project of the Year - 2019
- Home Depot Veteran Project of the Year – 2019-2020

## MINISTRY/TEACHING EXPERIENCE

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- Taught *Christian History and Christian Precepts* in churches throughout the United States.
- Nationally syndicated television program Kay Arthur Show – Did six lectures on a biblical world view.
- Spoke at meeting of Christian Men of the Pentagon meeting.
- Taught *Guerilla Marketing* Course at Kennesaw State University as a guest lecturer.
- Founded Inner City Hope Ministry /non-profit (1992-2000)
- Founded The Hope Project/non-profit (2000-2007)
- Founded Life Renewed non-profit / Operation Not Forgotten/Code Blue (2007-Present)

## MEDIA

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- Frequent guest on the 700 Club and PTL (1974 – 1980)
- Frequent Guest on many nationally syndicated radio and television programs. (1974 – 1980)
- Frequent guest Nationally Syndicated Canadian Television program *Huntley Street* (1974 – 1980)
- Appearances on Good Morning Atlanta while with the Hope Project (2004)
- Channel 57 in Atlanta guest to speak on veteran issues (2007, 2010)

## BUSINESS EXPERIENCE

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- Owned a large, wholesale Cheesecake Factory in Atlanta that provided cheesecake to Kroger grocery stores, and Publix grocery stores in several states. (1980-1988)
- Owned and managed the business aspect for five chiropractic clinics in Georgia (1981-1988)
- Owned Cruise Mart, one of the largest cruise-only travel agencies in the United States. (1987-1992)

## PUBLICATIONS

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- ***Once A Thief*** (1978), Revel Publishing; International Best -Seller
- ***God and Government Workbook Series*** / worked with American Vision Publishing (1980-1984); National Best-Seller
- ***Power for Living***; produced by **American Vision, Atlanta, Georgia**, in October 1983 under copyright to the Arthur S. DeMoss Foundation; International Best -Seller
- ***Uncle Arthur's Bedtime Stories*** / Re-published; Seventh Day Adventist Publishing Arm; National Best-Seller

Frank Pascual  
Manager, Public Service Advertising

September 5, 1978

Mr. Steven R. Schiffman  
The Graphic Truth  
6065 Roswell Road  
Suite 700  
Atlanta, Georgia 30328

Dear Steve,

It was a pleasure to speak to you last week. Don't worry at all about the frequent phone calls. It is customary for new groups to seek out all the information they can as soon as possible. If I can be of further help, don't hesitate to get in touch with me.

With regard to the "Maze" spot, it has already aired on the Network this week and it will continue to air until it is replaced by another of your spots.

Regarding this, I am very interested in seeing the "Deaf Man" spot as soon as possible. Though I'll prefer using the "Maze" spot for at least another month or two before introducing something new, the "Deaf Man" spot, from the script and storyboard I've seen, holds extraordinary promise for a great reception by the public.

We are very pleased to accept your organization for incorporation in the Public Service Advertising medium here at the ABC Television Network. Your work is certainly in the public interest and I wish you success in it.

Good luck in your future endeavors, I'm sure I'll be hearing from you soon.

Regards,

A handwritten signature in cursive script that reads "Frank Pascual". The signature is written in dark ink and is positioned below the typed name "Frank Pascual".



# Christian Men of the Pentagon

8527 Canterbury Drive  
Annandale, VA 22003

Steve Schiffman  
The Graphic Truth  
PO Box 15088  
Atlanta, Georgia 30333

Dear Steve

On behalf of the Christian Men of the Pentagon, I want to thank you for sharing with us at our February meeting. The standing room only crowd was a first since I have been attending the meetings. Hearing your testimony and to be aware of your example of Christian faith in action could not help but motivate many of our members to more actively proclaim the Gospel in their life and work. One of our members said it best when he said it was the most outstanding meeting he had ever attended. I agree.

I especially enjoyed meeting with you and sharing in your work and prayers prior to the meeting. Thank you for understanding the necessity of my having to leave without seeing you to the door. I am sure others enjoyed sharing with you as they filled in to help out.

Our prayers will be that the Lord will continue to bless you in your work.

Your brother in Christ

  
JAMES B. BENNETT  
President



HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C. 20515

LAWRENCE PATTON McDONALD  
7TH DISTRICT, GEORGIA

March 20, 1981

Dear Steve:

Wow! "The American Vision - 360 Years Later" is one of the best Christian presentations of America's history available in our time.

I found the information presented to be accurate not only from a historical viewpoint, but more important and unusual to me was the portrayal of the direct leadership by the Holy Spirit to advance His kingdom to America.

I am delighted to join Gary North, R. J. Rushdoony, Ed Rowe and Rev. Joe Morecraft in endorsing this God honoring work.

Please send me several more cassettes if you have any extras available. Also, the study guide which you stated in your letter to me would accompany the cassette was not in the packet. I would appreciate reviewing this also.

Keep up the good work.

Sincerely,

*Lawry*



# DALLAS THEOLOGICAL SEMINARY

Faculty

February 18, 1981

To Whom It May Concern,

This letter is to introduce you to my involvement and endorsement for the American Vision Ministry. While serving on the advisory board I have come to believe that this organization has tremendous potential to educate the religious community of its rich christian heritage. Last year I had the distinct pleasure of meeting Mr. Steve Schiffman, president of the American Vision, who introduced me to this unique and creative presentation of America's religious history. After several meetings with Steve, I became convinced that the project will have a significant impact in reestablishing a biblical foundation for our nation. I am excited about "The American Vision: 360 Years Later" audio-cassette and study guide. I believe it gives the christian an excellent overview of God's providential hand in history, a survey of America's history that is important for all of us to understand.

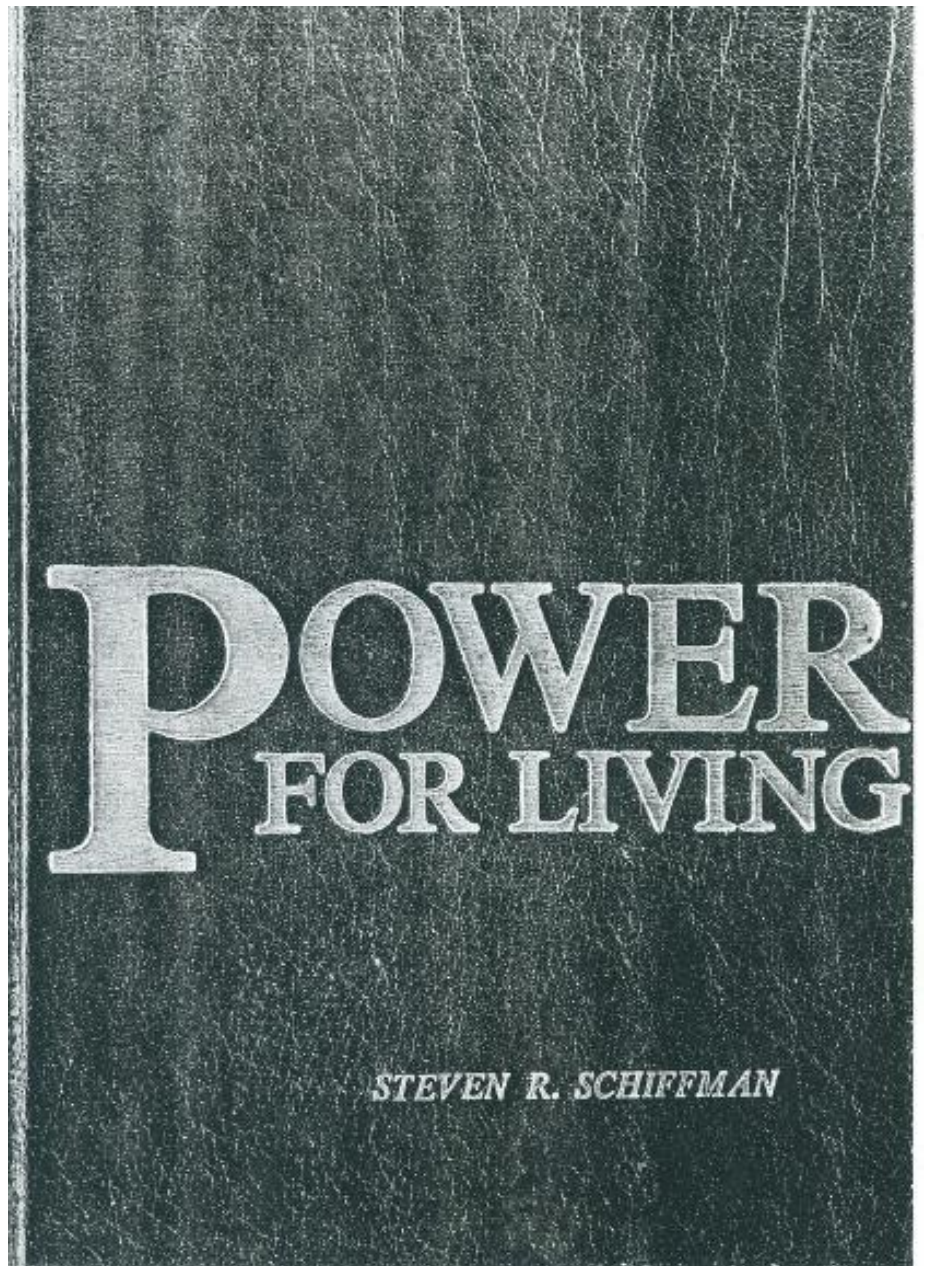
Sincerely,



Dr. John D. Hannah, Chairman  
Department of Historical Theology

JDH/su

Special Commemorative Edition  
sent to Steve Schiffman by  
Nancy DeMoss of the Liberty  
Mutual Insurance Co. Family



# FOME

*The Fellowship of Christians in the Arts,  
Media, and Entertainment*

On Thursday, September 20th,

The Fellowship of Christians in the Arts, Media, and Entertainment

invites you to hear

STEVE SCHIFFMAN

Mr. Schiffman is most noted for being the prime mover behind The Graphic Truth, an Atlanta-based media ministry that recently won an Emmy for their Public Service spots on network television.

His book, "Once A Thief", details an incredible testimony of how Our Lord changed a man into a witness unto Himself...Steve Schiffman is a completed Jew.

Steve's current, even more compelling ministry is The American Vision, which will share the forgotten spiritual/historical roots of this Country with the American people on a massive scale...

Thursday, September 20th  
7:30 P.M. at  
Mulberry Square Productions  
10300 N. Central Expressway  
Dallas  
(located in the SE quadrant  
of the Meadow Rd. & Central  
overpass)

Limited seating  
R.S.V.P.  
Erwin Hearne  
521-9870 office  
528-2362 home  
369-2430 Mulberry Sq. Prod.



# Coral Ridge Ministries

P.O. Box 5555, Fort Lauderdale, Florida • 33310 (305) 782-5885

May 26, 1982

Mr. Steve Schiffman  
The American Vision  
P. O. Box 720515  
Atlanta, Georgia 30328

Dear Steve,

You will be interested to know that your organization's book, "God and Government," which we are now offering on Dr. D. James Kennedy's nationally-syndicated television program, is proving to be extremely popular.

In fact, as of now it appears that audience response to this excellent book is going to be greater than for any other book we have ever offered.

Please rush another 3,000 copies as soon as possible.

Congratulations!

Sincerely,



H. Edward Rowe  
Executive Director

/lda

## **CruiseMart Testimonies (1987-1992)**

- All of us at Royal Caribbean Cruise Line are pleased to be a partner with Cruise Mart in their group cruise program. As one of our top producers in the nation, we have every confidence in Cruise Mart's ability to implement this program effectively.

*Fran Miles, District Sales Manager Royal Caribbean Cruises Ltd.*

- My personal compliments to your extraordinary marketing efforts. To imagine that a promotion that kicked off in late July will climax into a group approaching 300 passengers! Please accept my sincere thanks for my personal choice for the best marketing promotion of the year!

*Lori Cassidy, Business Development Manager Carnival Cruise Lines*

- Can you believe it's almost time for the 4th Annual Sun and Fun Challenge? It is very interesting to look at the registration list and see the number of repeat customers and also the increase in the number of participants...you must be doing something right!!!

*Sue Smith, Coordinator Interlin Pass Bureau, Delta Air lines*

- Wow! What a wonderful time! On behalf of the Northern State University Alumni Association, thank you for helping make the NSU Alumni and Friends Caribbean cruise a great success! I personally want to thank CruiseMart for helping get the alumni function off the ground, marketing the cruise, and keeping all of our alumni happy.

*Mike Birgen, Assistant Director of Alumni Services, Northern State University*

- Thank you so very much for your personal assistance over the past few months. The service, food, entertainment, absolutely everything aboard the cruise ship was out of this world. It was one week in our lives which we will never forget.

*Mrs. Delwyn Breslau, Associate Director, The Phoenix Society for Burn Survivors, Inc.*

- I wanted to thank you for all the hard work you put into making the Cruise Mart/Alamo partnership such a success. I'm very much looking forward to our next cruise, since the last one brought so much good will to Alamo.

*Michael Dickman, Coordinator of Airline Marketing Alamo Rent a Car*

- Through your commitment and marketing, we successfully launched our first cruise. It turned out to be successful in providing an enjoyable cruise experience for those who made the trip, and for Special Olympics South Carolina from a funding standpoint.

*William J. Keesling, President/CEO, Special Olympics South Carolina*



STATE OF TEXAS  
OFFICE OF THE GOVERNOR

GEORGE W. BUSH  
GOVERNOR

October 14, 1999

Steven Schiffman, President  
Inner-City Hope, Inc.  
1266 West Paces Ferry Road  
Suite 423  
Atlanta, GA 30327

Dear Steven:

Many thanks for all your important work to equip, encourage, and expand faith-based initiatives throughout the country.

As you know, one of Governor Bush's top priorities is rallying the armies of compassion, the quiet heroes who are conquering society's woes one heart, one soul, and one conscience at a time. Connecting them with practical how-to help and other resources is critical and demonstrates that we're not expecting them to "make bricks without straw."

I'm happy to help arrange your kickoff board meeting next month at the State Capitol here in Austin. Given the Governor's aggressive leadership on these issues, we're honored you would choose Texas as your launching pad.

Best wishes again in all your important work.

Sincere regards,

A handwritten signature in cursive script that reads "Don R. Willett".

DON R. WILLETT  
Research/Special Projects Director  
Governor's Policy Office

Hope Project Testimony (200-2007)



## HOUSING AUTHORITY OF DOUGLAS COUNTY

July 6, 2000

To Whom It May Concern:

The Housing Authority of Douglas County has recently partnered with The Hope Project. The Housing Authority has provided a training center for this most needed service to our community. The Hope Project's Training Center is located at 8474 Pounds Circle in Douglasville in the Community Building.

The Hope Project Training Center will be teaching free computer and life skills program designed to establish and teach a curriculum of continuing education. This program will provide men and women with the tools to achieve financial independence, personal growth, family leadership, and a spiritual foundation; life skills that lead to self-sufficiency.

The Hope Project will be a pilot program for communities, nationwide. It will make available the resource materials, operations manuals, curriculum and lesson plans for Life Skills, computers and computer training software free to interested community groups.

I am impressed with Steve Schiffman's passion, knowledge and experience and anticipate many positive developments from this very worthwhile community outreach.

Respectfully,

L. Kenneth Brewer  
Executive Director

8474 POUNDS CIRCLE • DOUGLASVILLE, GEORGIA 30134 • PHONE (770) 942-3121  
FAX (770) 942-2570 • TDD: 1-800-545-1833 EXT. #433



# Hope Project gets \$90,000 in computers

By Doug Couch

Staff Writer

[dcouch@douglascountysentinel.com](mailto:dcouch@douglascountysentinel.com)

A convoy of white trucks and vans filled the Hope Project parking lot Friday morning as members of the BellSouth IT support team dropped by to donate an estimated \$90,000 worth of computer equipment.

According to Executive Director Steven R. Schiffman, the PCs will be given to Hope Project graduates so they can continue to develop their computer skills and stay in e-mail contact with the project.

"We have an incentive program," Schiffman said. "If [the students] are on time, complete all their courses, and maintain a good attitude, they will

See COMPUTERS/3A



Stephen M. Barrett/Sentinel

BellSouth IT Support Group members delivered donated computers for the HOPE project, Friday morning.

## Computers: BellSouth donates to Hope Project

Continued from 1A

earn a computer. They not only will be able to continue improving skills, they will be able to use it to improve their lifestyles."

BellSouth IT Support Team member Linda Flinn said the computer donation began as a suggestion from BellSouth Georgia Network Vice President Richard Burns and IT Manager David Keener. The team has been collecting the computers, which became available as part of an upgrade project, over the last six weeks.

"BellSouth has always been very community-minded," Flinn said. "This is something that falls right in line with what we like to do."

According to Flinn, the 75 computers include monitors and keyboards which, if purchased now, would cost about \$1,200 each. "Everything to make a complete workstation."

Schiffman explained the objective of the project is to provide low-income men and women with the tools to achieve financial independence, personal growth, family leadership and a spiritual foundation.

The first class of 10 started in July and has now completed six weeks of a 14-week program. In addition to a classroom equipped with audio-visual aids, each student has a work-station and computer tied into the organization's network.

Students are taught practical office computer skills as well as interview skills and resume preparation.



Stephen M. Barrett/Sentinel

BellSouth IT Support Group members Steve Jones and Linda Flinn with HOPE Project's Director Ed Shaw, Executive Director Steve Schiffman and BellSouth's District Manager, Corporate and External Affairs, Jody Parker, discuss the value of education added by the donation of computers to the clients in the HOPE Project.

Personal improvement classes include money management, family enhancement and personal appearance.

"Our greatest needs now are financial and prayers," Schiffman said. "We need to have the program supported financially because the program is free to the students. We have great financial need, particularly short-term."

According to Schiffman, BellSouth is now on a list of benefactors that include United Way, National Furniture Liquidators and the Housing Authority of Douglas County.

"National Furniture Liquidators has donated all of the furniture and all of the computer work stations," he said. "The facility was made available by the Housing Authority of Douglas County. They have really helped make this possible by giving us the facility."

With the first class preparing to graduate, Schiffman is making plans to expand the project.

"The class is doing extremely well, they have all become literate on the computers," he said. "We see tremendous changes in their job and life skills, in their self-esteem, confidence, and their relationship to God."

"Come Nov. 1, we are going to start our evening classes for women who can't take off the time for day classes. When we get that in place, we are going to look to expand the program to include men."

For more information, visit the Web site at [www.hoperestore.org](http://www.hoperestore.org). To volunteer, call Volunteer Coordinator Judith Shaw at 770-947-0168. Employers interested in hiring Hope Project graduates can call Steven Schiffman at 770-947-8606.

Your Local News Leader Since 1902

Douglas County  
**SENTINEL**

Saturday, September 29, 2001

ROBERT W. WOODRUFF FOUNDATION, INC.  
50 HURT PLAZA  
SUITE 1200  
ATLANTA, GEORGIA 30303

January 11, 2002

Mr. Steven R. Schiffman  
Executive Director  
The Hope Project  
3318 Highway 5, #525  
Douglasville, Georgia 30135

Dear Steve:

Thank you very much for your letter of January 7  
and the enclosed materials about The Hope Project.

Congratulations on progress made to-date, and best  
wishes for future success. We look forward to following  
your progress.

Please keep in mind that the grant from the Robert  
W. Woodruff Foundation was extraordinary in nature. It  
was a one-time grant intended to provide seed capital while  
you build your annual funding base. We hope you will keep  
us apprised not only of your program development but your  
fund raising progress.

Happy new year.

Sincerely,

A handwritten signature in black ink, appearing to read "P. Russell Hardin". The signature is stylized and written in a cursive-like font.

P. Russell Hardin  
Vice President