

## OPERATION MESS HALL BOARD OF DIRECTORS



**BOARD CHAIR - STEVE SCHIFFMAN, Founder and Executive Director of Life Renewed International**, an Air Force veteran, has served as a marketing and media consultant and is an international best-selling author. He is the visionary, one of the founders and a strategic planner for Operation Not Forgotten. His accomplishments include receiving the National League of American Pen Women's State of Georgia Award for Achievement in Letters and winning television's most prestigious award, a local Emmy, as well as three National Religion in Media Awards. Steve has organized and directed creative teams to produce award winning commercials, which have aired on ABC, NBC and CBS network television.

As a publisher, he was asked by the Arthur S. DeMoss Foundation to conceptualize and produce the original Power for Living book, which has reached millions through their national media campaign.

Aside from being a marketing and media consultant, Steve has also been a business consultant, and a business owner. Just as he has diversified creative interests, he has had a diversified portfolio of businesses. Among the businesses he owned were a large, wholesale Cheesecake Factory in Atlanta that provided cheesecake to Kroger grocery stores, and Publix grocery stores in several states. Additionally, he owned and managed the business aspect for five chiropractic clinics in Georgia, and one of the largest cruise-only travel agencies in the United States.



**JANET LABAS ORMAN, Co-Founder and Director of Programs of Life Renewed International**, is the principal author of the Life Renewed Life Coaching program. She works with Life Renewed to develop programs and curriculum for Life Renewed, including Operation Not Forgotten and Code Blue. Additionally, she does graphic design, website development, grant writing, and trains Program Directors and Life Coaches for Life Renewed programs. Janet has facilitated leadership development conferences and has given educational workshops to many professional groups.



**THEODORE H. DAVIS, Attorney, Kilpatrick-Townsend** divides his practice between domestic and international litigation and client counseling in the fields of trademark, copyright, false advertising, and unfair competition law and has particular experience in trade dress and gray market disputes, litigation before the Trademark Trial and Appeal Board, and with large-scale trademark clearance and registration projects. He is a past chair of the American Bar Association Section of Intellectual Property Law, on behalf of which he has testified before Congress on trademark and Internet issues, and he also has served as a member of the Board of Directors of the International Trademark Association, which he has represented in a number of amicus filings before the United States Supreme Court.



**KATHRYN B. SHIPE (KITTY), Attorney, Kilpatrick-Townsend** has assisted dozens of companies in structuring, forming, launching, and growing successful franchise programs in numerous industries for over 20 years. Kitt routinely counsels franchise companies and private equity on the purchase and sale of franchise systems, and represents individual owners in the purchase and sale of existing businesses. In addition, she counsels clients on the purchase of franchise rights, assisting in the review of franchise disclosure documents, franchise agreements, development agreements, area representative agreements, and master rights agreements.

Kitt is a leading franchise attorney, recognized by Franchise Times as a "Legal Eagle", with a career in franchising law which spans over 20 years. She is based in Atlanta, Georgia, and has represented dozens of established and start-up franchisors, in private practice and as in-house counsel.



**MELANIE DALLAS** is a licensed professional counselor and CEO of Highland Rivers Health, which provides treatment and recovery services for individuals with mental illness, substance use disorders, and intellectual and developmental disabilities in a 12-county region of northwest Georgia that includes Bartow, Cherokee, Floyd, Fannin, Gilmer, Gordon, Haralson, Murray, Paulding, Pickens, Polk and Whitfield counties.

Life Renewed International/Operation Not Forgotten is proud to partner with Highland Rivers Health, one of the largest providers of mental health and substance use treatment and recovery services in Georgia. As part of their veteran program, we are helping veterans address their mental health issues.

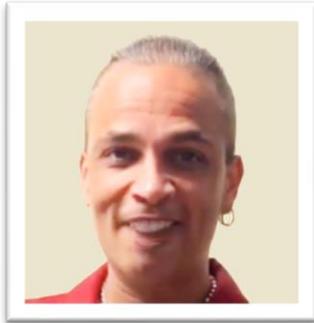


**MIKE HORN, VetToCEO** - Michael is President of Brothers Body and Equipment. The Company manufactures custom specialty vehicles and equipment for federal, state, and local government agencies as well as worldwide commercial firms. Prior to buying Brothers Body and Equipment he served as the Senior Project Director at LogicBay. Michael was responsible for overseeing all project management activities. Michael's experience in managing large, complex projects is vast and diverse.

Previously, Michael managed Gov't Sales and Alliances at KLi.

As the Alliance VP, he managed the Washington National Guard relationship. In addition, he developed and maintained relationships with other alliance partners.

Michael served 21 years in uniform. In the U.S. Army he was an Airborne-Ranger specializing in project management for the development of infantry missile, mortar, and flame weapon systems. Michael received his MS degree from Troy University. He completed the US Army Command and General Staff College. Michael received his BA at the Virginia Military Institute.



**KEITH BROWN, Director of Sales, Concession Nation.**

I came to the US in 1990 as a professional musician unfortunately there is no music scene in south Florida so I ended up selling cheese steaks to make a living. I went to Sturgis bike week that year with my Cajun menu that included alligator on a stick which the bikers took a serious liking too. My business exploded overnight. I spent the next 14 years on the road with 6 crews and over 1,000 shows in 48 states. I have served everyone from Ozzy Ozbourne to BB King to Gloria Estefan. Amongst the crazy years of 18-hour days I ran 3 food trucks, built and opened 8 restaurants and ran a highly successful catering company.



**DAVE POWERS, Commercial Accounts Manager, Battlefield Ford,** has forty years' experience in sales, starting with dealer networking in the warehouse equipment industry. After joining Battlefield Ford Commercial Trucks eight years ago he established a nationwide dealer network of food truck kitchen designers and builders and serves the industry by stocking specifically designed step vans